

## Western Cape proposed Media Plan for Arbor Week 2009

Media House	Journalist	Venue	Interviewee	Method	Comment
<b>Ministerial Event</b>					
Cape Times	Melanie Gosling	Jonkershok in Stellenbosch	Minister	Verbal (press briefing)	Communication to invite Journo and facilitate the briefing.
Cape Argus	John Yeld				
Die Burger	Jantaljaard				
Cape Community newspapers	Imaam Ali				
e TV	News desk				
SABC TV	News desk				
SABC Radio	News desk				
The Farm Worker Magazine	Leensie Streicher				
Winelands Echo	Ayesha D. Allie				
<b>District Event</b>					
Cape Times	Melanie Gosling	Prince Albert	Chief Director and/or Forestry Manager	Verbal (press briefing)	Communication to invite Journo and facilitate the briefing.
Cape Argus	John Yeld				
Die Burger	Jantaljaard				
SABC news	News desk				
IOL news	News desk				
George Herald	Alida				
Oudsthoorn Courant	Christo Vermaak				

### List of electronic media to receive Media Release and conduct Telephonic Interviews

1. Radio KC
2. Voice of the Cape FM
3. Zibonele Community Radio
4. Valley FM
5. Bush Radio
6. Cape Talk
7. K FM
8. Good Hope FM